

QuikShows digital signage for **Retail** is developed by **Kangiten Technologies Pvt. Ltd** leveraging cutting edge technologies.

Digital Signage for Retail

Digital signage in retail has become one of the popular technologies that stores are implementing today. From improving **customer engagement** to driving more **foot traffic** into stores, savvy businesses are reaping the benefits of digital signage.

It offers a **user friendly** mobile app to **publish** the content to the various smart android based TV screens in the premises.

QuikShows Retail **enhances** the **communication** between the **customer** and retail business. This solution used to **promote seasonal** specials, **new products**, and **discounts** details about business.

It **improves customers'** in-store **experience** while sharing consistent **marketing** messages across locations.

It is also useful to publish the upcoming **events**, **celebration photos** and any other content thorough out in the premises.

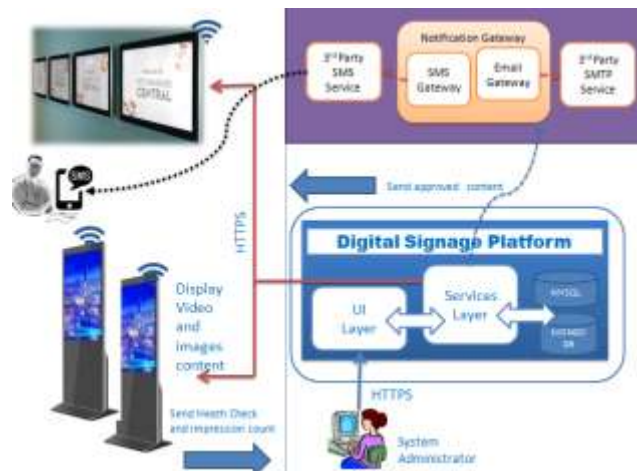
By displaying the **compelling product images and videos** that can be scheduled and updated throughout the premises keeps customer curious about product or new services. It is also encourage happy customer to market you on social media with interactive messages using QR codes.

Retail stores place digital signs outside of the entrance or in the storefront window to **attract eyeballs**. Customers also believe that a store's **sign** is a **reliable indicator** of the company's **products** and **services**. **Proper signage influences** consumer behavior and views of the business.

Printing new posters and **paper signs** to update on the latest trends can cost each retail location. There's now **digital signage** for retails that communicating the latest information and **saves printing cost**.

We provide an opportunity to leverage benefits of digital signage platform **without overhead** of **hosting** and **maintenance** of software platform.

Subscription Model



A complete cloud solution service provided to customer to connect screens with unlimited advertisements for 3 users.

Other initiatives

-  QuikShows Education
-  QuikShows Real Estate
-  QuikShows Restaurants
-  QuikShows Events
-  QuikShows Andon - Industry 4.0
-  QuikShows Offices
-  QuikShows Gyms & Fitness
-  QuikShows Hospitality
-  QuikShows Healthcare
-  QuikShows Dealership

Contact Details

Kangiten Technologies Pvt. Ltd

 +91 92845 34394

info@kangitentpl.com

www.quikshows.com

Product Features

Display Management	Remote Installation	Create and Schedule campaign
Content Review Approval	Video and Image support	Real time Push
Advertisement scheduler	Reports	User Management
Works offline	Software as a Solution	Lifetime Software Updates

- Provide important information to customer
- Change information and add new content at any time
- Create an immersive brand experience and emphasize the brand values
- Engage customers by compelling product images and videos that can be scheduled and updated.
- Drive customer traffic into the store or mall
- Go green, save money and time on printed product flyers or brochures
- Involve students in the content creation process
- Quick And Easy Deployment
- Manage users; assign roles and displays within an organization.
- Supports reporting are on display up time, campaign impressions per display.
- Add news, image galleries and more

